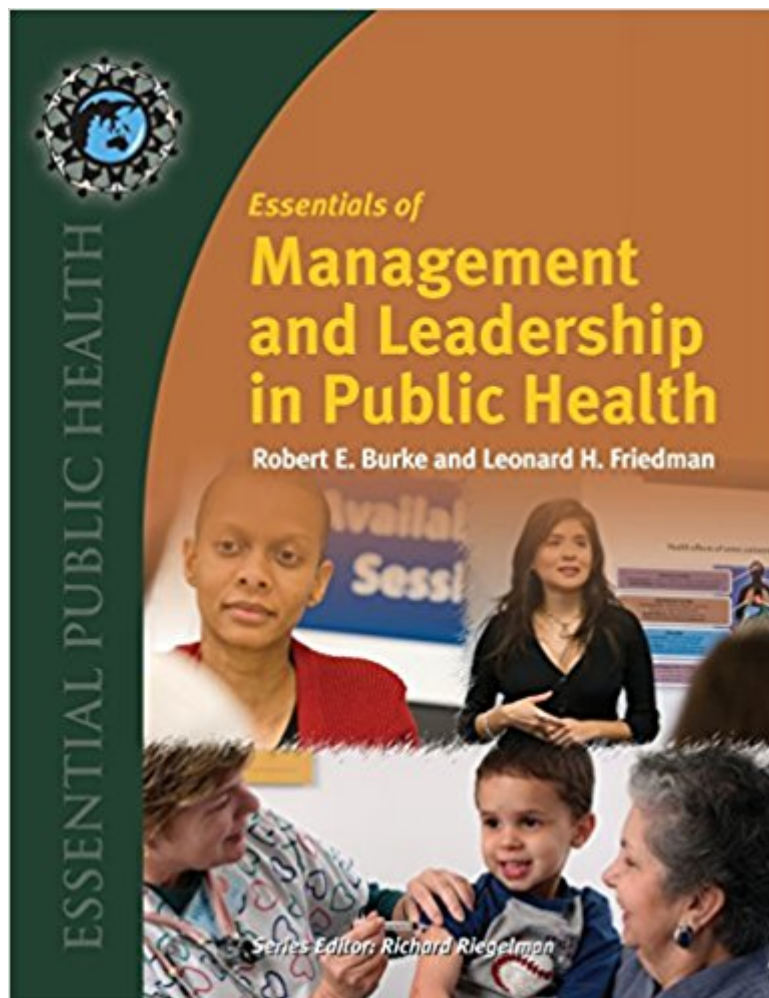




The book was found

Essentials Of Management And Leadership In Public Health (Essential Public Health)



Synopsis

Driven by recent events and new trends, public health training increasingly requires new and more advanced information and leadership and management skills drawn from business, industry, education, and government. This text offers basic foundation for students entering the field of public health management with a specific focus on developing knowledge and skills in the cross cutting competency domains identified by the ASPH. *Essentials of Management and Leadership in Public Health* covers: An introduction and history of the field of public health management; The evolution of key leadership and management theories; The changing role of public health management professionals and key characteristics of a successful public health leaders; Key issues in the organization, financing and delivery of healthcare services; Fundamental concepts about the classic functions of management including economics, finance, marketing, strategy, administration, human resources, and community relations; and Modern approaches to leadership development, selection, retention and succession planning. Looking for more real-life evidence? Check out Cases 1, 2, 5-10, 13, 15, 19-21 in *Essential Case Studies in Public Health, Putting Public Health into Practice*.

Book Information

Series: Essential Public Health

Paperback: 180 pages

Publisher: Jones & Bartlett Learning; 1 edition (June 8, 2010)

Language: English

ISBN-10: 0763742910

ISBN-13: 978-0763742911

Product Dimensions: 8.5 x 0.4 x 11 inches

Shipping Weight: 2.2 pounds (View shipping rates and policies)

Average Customer Review: 3.5 out of 5 stars 7 customer reviews

Best Sellers Rank: #73,079 in Books (See Top 100 in Books) #77 in Books > Textbooks > Medicine & Health Sciences > Research > Epidemiology #100 in Books > Medical Books > Administration & Medicine Economics > Public Health > Epidemiology #139 in Books > Textbooks > Medicine & Health Sciences > Administration & Policy > Public Health

Customer Reviews

Management and leadership is an academic book. My professor recommends it in Colorado School of Public health. Along with my 10 years of experience in public health with international agencies this book brought alot to learn. I wish I had this book earlier during my work. I am sure this will help

all the working class in public health to get the competencies required for leading and managing a public health organization in this rapidly changing environment.

Don't get the Kindle version. After paying nearly \$100, I can't even complete my assignments because many of the charts and images have been removed. Instead I see empty boxes with the message "Content removed due to copyright restrictions"

Simple, concise, to the point. Maybe too simple for grad school but simplifies issues beautifully and in a readable fashion. This is a book I want to keep because it is such a pleasure to read. What you want to know without the stuff you don't

school

Easy to read although there are detailed explanations and examples for those who want to spend a bit more time.

Help me perform in class

Great sale.....item was exactly what was expected. Will definitely use in the in the future for further text books.

[Download to continue reading...](#)

Essentials Of Management And Leadership In Public Health (Essential Public Health) Essentials of Nursing Leadership & Management (Whitehead, Essentials of Nursing Leadership and Management) The Jossey-Bass Handbook of Nonprofit Leadership and Management (Essential Texts for Nonprofit and Public Leadership and Management) Modern Essentials Bundle 6th - Modern Essentials 6th Edition a Contemporary Guide to the Therapeutic Use of Essential Oils, An Introduction to Modern Essentials, and Modern Essentials Reference Card Understanding and Managing Public Organizations (Essential Texts for Nonprofit and Public Leadership and Management) Essentials Of Health Behavior: Social And Behavioral Theory In Public Health (Texts in the Essential Public) Essentials Of Biostatistics In Public Health (Essential Public Health) Essentials Of Public Health - Third Edition (Essential Public Health) Essentials Of Public Health Preparedness (Essential Public Health) Leadership Roles and Management Functions in Nursing: Theory and Application (Marquis, Leadership Roles and Management Functions in Nursing) Health

Communication: From Theory to Practice (J-B Public Health/Health Services Text) - Key words: health communication, public health, health behavior, behavior change communications Effective Leadership and Management in Nursing (8th Edition) (Effective Leadership & Management in Nursing (Sull) Why Leadership Sucksâ„¢: Fundamentals of Level 5 Leadership and Servant Leadership Essential Oils: 50 Essential Oil Dog & Cat Recipes From My Essential Oil Private Collection: Proven Essential Oil Recipes That Work! (Essential Oil Pet Private Collection Book 1) Essential Oils: Essential Oil Recipe Book - 30 Proven Essential Oil Recipes ::: My Essential Oil Private Collection Vol. 1 (Private Collection Essential Oils) Smart Communities: How Citizens and Local Leaders Can Use Strategic Thinking to Build a Brighter Future (Essential Texts for Nonprofit and Public Leadership and Management) Handbook of Practical Program Evaluation (Essential Texts for Nonprofit and Public Leadership and Management) Public Health 101: Healthy People Healthy Populations (Includes One Health Chapter) (Essential Public Health) Management: Take Charge of Your Team: Communication, Leadership, Coaching and Conflict Resolution (Team Motivation, Workplace Communications, Employee ... Team Management, Conflict Management) Essential Oils For Beginners: Essential Oils For Weight Loss: Essential Oils Natural Remedies: Essential Oils Summer And Winter Recipes: Nature's Best Kept Secret For Weight Loss And Balance Health

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)